



ANGLO|BIOTECH NORDIC|CONFERENCE IX

1VS Westminster Conference Centre London
24 May, 2012

SPONSORSHIP INFORMATION

www.anglonordicbiotech.com

Organiser

Ezenze
•makes business happen

Co-Organiser

AescAp

**MINISTRY OF FOREIGN AFFAIRS OF DENMARK**
Danish Council

**INNOVATION
NORWAY**

**UK
TRADE &
INVESTMENT** 

BioPartner



Become a part of ABC IX

Why Sponsor?

The Anglo-Nordic region continues to be one of the fastest growing biotech regions in the world and already on its ninth year the Anglonordic Biotech Conference provides the ideal one-stop opportunity to discover, collaborate and invest in this success. By invitation only, the select audience is restricted to decision makers, representing drug discovery-, biopharmaceutical and venture capital firms.

Through the co-organisers (UK Trade & Investment, Innovation Norway, the Danish Trade Council and Biopartner.co.uk) this is the only conference where the national industry facilitators co-operate with their unique local knowledge of their respective companies. In addition Aescap Venture, also a co-organiser, supports the conference with in-depth knowledge and a global network within the venture capital industry.

To increase the networking opportunities, the conference starts with a drink reception the evening before (23rd of May) at the Swedish Ambassador's Residence in London.

As a sponsor you will have full access to the conference network. With a long working experience with the biotechnology network from the Anglo-Nordic region, our team will support you to get the maximum value out of your sponsorship.

Statements

Rob Pinnock, Director Scientific Liaison, Merck & Co

"We sponsor this because it is a productive meeting at a good time of the year."

Martin Welschhof, Managing Director, Affitech

"I like ABC because the meeting has critical mass but still provides a private and intimate atmosphere; which is the key to high quality interaction and communication."

Professor Nicholas Barnes, CEO, Celentyx

"Once again the Anglonordic Biotech Conference has delivered a very useful networking opportunity. We are very pleased with the business this conference generates for our company."

Per Lek, Senior Partner, Acure Pharma AB

"Nice informal atmosphere, with big pharma, big investors and small biotech companies making it an excellent conference to find old and new colleagues and potential partners."



Sponsorship 2012*

Base package - all packages includes:

- Access to the conference network, represented by more than 250 decision makers from Nordic and British drug discovery companies, pharmaceuticals and investment firms
- Receive invitations to a drink reception the evening before the conference (23rd of May) at the Swedish Ambassador's Residence in London
- Company presentation on the conference partnering site
- Placement of logo on conference signage (on stage in Main conference Room)

GOLD SPONSOR

£6,995

Base package plus:

- 25 minutes prime speaking time (Case study - in the Main conference Room)
- Logo with hyperlink on the website front page and sponsor page
- Logo on front cover and on sponsor page in the conference event programme
- The opportunity to be an exhibitor and distribute brochures at the conference
- One full colour page advertisement in the conference event programme
- 6 delegate passes
- Unlimited one-to-one meeting requests
- Pre-conference promotional opportunities – receive an excel-database with all delegates email addresses

SILVER SPONSOR

£3,995

Base package plus:

- The opportunity to be an exhibitor and distribute brochures at the conference
- Logo with hyperlink on the website front page and sponsor page
- Logo on sponsor page in the conference event programme
- One half colour page advertisement in the conference event programme
- 3 delegate passes
- In total 5 one-to-one meeting requests
- Pre-conference promotional opportunities – receive an excel-database with all delegates email addresses

SUPPORTING SPONSOR

£1,995

Base package plus:

- 2 delegate passes
- Logo with hyperlink on the sponsor page on the conference website
- Logo on sponsor page in the conference event programme
- In total 2 one-to-one meeting requests

*All listed sponsorship fees are exclusive of applicable VAT.

Additional sponsorship opportunities*

Logo on conference bag (includes 2 delegate passes)

- £2.995 (five available)

The corporate logo is strategically placed on the conference bags. This sponsorship yields maximum corporate visibility for the entire conference and beyond, as registrants take the portfolios away to use in their own communities.



Luncheon (includes 2 delegate passes)

- £2.500 (two available)

A Luncheon sponsorship gives prominent corporate visibility through opportunity of signage in the designated lunch areas. The sponsorship will also be presented in the conference programme and on the conference website. Food and beverages will be provided by the organizers, with no additional cost to the sponsor.



Afternoon Buffet & Drink (includes 2 delegate passes)

- £2.500 (two available)

Afternoon Buffet & Drink sponsorship gives prominent corporate visibility through opportunity of signage in the designated Buffet & Drink areas. The sponsorship will also be presented in the conference programme and on the conference website. Food and beverages will be provided by the organizers, with no additional cost to the sponsor.



- Advertising on conference website, (includes 1 delegate pass):

- £2.500 (six available)

- Banner, (1 of 3 loops)

- Time (starting today, ends June 2012)



There is also the possibility to order add-ons (only for sponsors):

- Distribute brochures at the sponsor display area

(does not include exhibiting)

- £750

- Advertising in the Conference Programme, colour, A4:

Full page - £800

Half page - £500



*All listed sponsorship fees are exclusive of applicable VAT.



Sponsor Exposure

Anglonordic Conference website

All our Sponsorship packages include logo exposure on the sponsor page including a hyperlink to the company website.

The frontpage on the conference website is also showing the Gold- and Silver Sponsors logos.

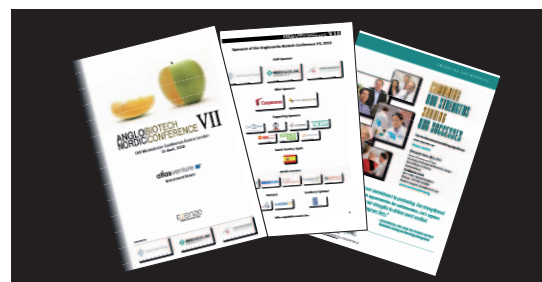


Official Programme

One full colour page advertisement in the Conference Programme are included in the Gold Sponsor package, and is also available for separate purchase, (colour, A4): Full page £800 Half page £500.

The Gold, Silver and Supporting sponsor levels include logo exposure on the sponsor page in the conference programme.

Logo exposure on the front page is exclusive for our Gold Sponsors



Conference signage

This wall is the background to our speakers in the Main Conference Room. The background contains all sponsor and partner logos.



Exhibiting

Our Gold- and Silver Sponsors have the opportunity to be exhibitor and distribute brochures at the conference



Luncheon sponsor/ Afternoon Buffet & Drinks sponsor

Get the opportunity to be in the spotlight during the crowded buffets. Through a highly exposed entrance to the buffet area, your brand will not be missed by any hungry guests.



Below is a selection of companies that have participated on previous conferences

More than 90 percent of the attendees are key decision makers.

2cureX, 3H Biomedical, 3i, 4bio, A+ Science, AB Cernelle, Abingworth, ACE Bioscience, Actelion Pharmaceuticals, Acure Pharma AB, AcureOmics AB, Advandx, Aescap Venture, Affitech AS, AGF Private Equity, Akthelia Pharmaceuticals, Algeta ASA, AlgiPharma, Algipharma, Alice Ventures, Aligligator Bioscience AB, Alta Partners, Amgen, AnaMar AB, AnNajah University Faculty of Pharmacy, Apitope Technology (Bristol) Ltd., Apposite Capital, Ascension GmbH, Asterion Ltd, Astion Pharma A/S, AstraZeneca Plc, Athera Biotechnologies AB, Atlas Venture, Avecia, Avesthagen (UK), Avexxin AS, Axcenutia Pharmaceuticals AB, Axis-Shield, Axordia Limited, Bactus AB, Balter Medical AS, BankInvest, BankInvest Biomedical Venture, Bergen Teknologioverfoering AS, BerGenBio AS, BioCentury, BioCis Pharma Ltd, BioFocus DPil, Biofund, BioKapital, Bioligands, Bio-Medisinsk Innovasjon AS, BioMonitor ApS, bioneris, Bionor Immuno AS, BioPartner.co.uk, Bioscience Managers Ltd, Biosergen AS, Biotech Sweden, BioTech Umeå, Biovitrum AB, Bird & Bird, Birkeland Innovation, Bloomberg News, Bohus Capital, Bone Medical Ltd., BridgeBioResearch PLC, BridgeBioSearch, Bristol Myers-Squibb, BTG plc, Calabar AB, Caliber Synthesis AS, Cambridge Biotechnology Ltd, Camurus, Capio Diagnostik, Capital SCF, CDC Innovation, Celentyx, Celleron Therapeutics, Cellzome, Center for Research on Pharmaceuticals, Cephalon, Chemistry & Industry, Chesyl Pharma Ltd, Chroma Therapeutics, Citigate, Citigate Dewe Rogerson, Clavis Pharma ASA, Clinica - World Medical Technology News, CMC Biologics, Cobra Bio, College Hill, Colonix Medical Limited, Company Guides Venture Partners, Conformetrix Ltd, Coulter Partners, Cresset, Critical Pharmaceuticals, Cronos Therapeutics, Crown Bio Technology Ltd, Curidium, Curidium Medica Plc, Cyclacel, Cytox Ltd, CzechInvest, Danish Trade Council, DeltaDot, Department of Health, Dermagene, DiaGenic ASA, Domantis, Drug Discovery Laboratory AS, Drugmode, Eden Biodesign, Edmond de Rothschild Investment Partners, Egalet A/S, EIRx Therapeutics plc, ENKAM Pharmaceuticals A/S, Entrepreneurs Fund LLP, EP Vantage, EP Vantage, Epitarget AS, Equinox Pharma, Esperante Ventures, e-Therapeutics plc, ETV Capital Ltd, European Equity Partners, Evolva, Evotec, Ezenze, Falco Biotherapeutics, Farallone Therapeutics BV, Faron Pharmaceuticals, Ltd., FCMB, Ferghana Partners, Financial Dynamics, Finn-Medi Research Ltd, FOCUS Clinical Drug Development, Fusion Antibodies Ltd, GE Healthcare, GENA – Institute for DNA analysis, Genetix, Genetrix Life Sciences AB, Genomic Expression ApS, Giga, Gilde Healthcare Partners, Gilde Investment Management, GlaxoSmithKline, Global Life Sciences Ventures, Halo BioConsulting, Halsin Partners, Hayhurst Media, HBM Partners AG, Health Protection Agency, HealthCap, HUNT - Biosciences, Hunter-Fleming Limited, Immune Targeting Systems Ltd., Immunobiology, Imperial College Genetic Therapies Centre, Imperial Innovations, Inagen, Industrifonden, InhibOx Limited, Innate Pharmaceuticals, Innomedica Ltd, Innovation Norway, Innovationskapital, Innovator Capital, International Business Wales, Inventages Venture Capital, Invest In Denmark, Invest in Skåne, Invest in Sweden Agency, Investor Growth Capital AB, IPC International Plc, Ipsat Therapies, iSentio AS, Isis Innovation, Isogenica, Ixico, Jurilab, Karo Bio, Karolinska Development AB, Karolinska Fund, Karus Therapeutics, Kerentech, King's College London, Kirkstall Ltd, Kreab Gavin Anderson, LAB Research, Life Sciences Partners, Lingvita Genomics AS, Linkmed, Lipoxen, London Biotechnology Network, London Business Angels, London Seed Capital, London Stock Exchange, Ludesi, Lytix Biopharma AS, MABIT-program, MBS, MDY Healthcare plc, MEABCO A/S, Medeia Therapeutics, Medical Prognosis Institute, Medinnova AS, MedNous, Merchant Venture Investment, Mercia Fund Management, Merck Serono Ventures, Merck Sharp & Dohme, Meta-IQ ApS, Migasell AB, Millimed, Millipore Bioscience Division, Mobidiag Ltd, Morvus, MRC Technology, MSD, MVM Life Science Partners LLP, Myotec Therapeutics Ltd, Nature Publishing Group, NeoMed Management, Nesta & Seventure, Neurokey, NeuroNova, New Scientist, Nexstim, NGN Capital LLC, NiTech Solutions, Noble, Nomura Code, Nomura Phase4 Ventures, Nordic Vaccine A/S, Norgine, Northern Antibiotics Ltd, NovaBiotics, Novacta BioSystems, Novaquest, Novartis, Novartis Venture Fund, NovaThera, Novo A/S, Novo Seeds, Novo Venture, NsGene A/S, NTNU Technology Transfer AS, Nuevolution A/S, OCT Group LLC, Oestjysk Innovation A/S, Omega Fund, Onyvax, Opal Drug Discovery, Optimose AS, Orion Healthcare Equity Partners, Orla Protein Technologies, Oslo Cancer Cluster, Osteologix A/S, Oxford Biosensors, Oxford BioTherapeutics, Oxford Genome Sciences, OxyPharma, Palm Research, Paramount, Parexel, PepTcell Limited, Pfizer, Pharmalicensing Ltd, Pharmaterials Ltd., Pharmawire, Pharmidex, PhaseOneTrials A/S, Photocure, Pieris AG, Plasticell Ltd, Plastid AS, Plethora Solutions, Plexus Ventures, Prattipati Ramakrishna, Precisense, Procter & Gamble, Prophylis Pharma AS, Protein Sciences Corporation, Proteome Sciences plc, Proxima Concepts Ltd, qsense, Queen Mary Bioenterprises Ltd, Quintiles, R5 Pharmaceuticals Ltd, Recepticon ApS, Regenics AS, Reneuron, Rosetta Capital, Rothschild, Royal Institute of Technology (KTH), RSP Systems A/S, SantoSolve, Sareum Ltd, Sarsia Venture Management, Scandinavian Life Science Venture, Scottish Biomedical, Scottish Development International, Scottish Widows Investment Partnership, Scrip, Seed Capital, Selvaag Venture Capital, Sentinel Oncology, Seraphim Capital, Seventure Partners, Seymoure Pierce, SGAM, Sheffield Biocubator, Shire Pharmaceutical, Silence Therapeutics plc, siRNAsense AS, SJ Berwin, SLS Ventures, Smerud Medical Research Group, Sofinnova Partners, Spirogen, Sreedhar Akula, Stealthyx, Stockholm Business Region, Stricent, Sudbrook Associates LLP, Sunstone Capital, SwedenBIO, Swedish Trade Council, Swedish Chamber of Commerce, Takeda Pharmaceuticals, Tatyasaheb Kore Institute of Engineering & Technology, Teva Pharmaceutical Industries Ltd, The Wellcome Trust, TheRyte Ltd, Thiakis Limited, Think London, Thomson Reuters, Trade and Investment Department, trojantec, TTO Nord AS, Turku Science Park, TVM Capital, Ubichem PLC, UCB Group, UK Trade & Investment, University of Cambridge, University of Oxford, University of Westminster, Upperton, Vækstfonden, Valirx Plc, Wellcome Trust, ventech, Verdant venture Management, Versant EuroVentures, Vicore Pharma AB, Windhover Information, Vinnova, Vironova, Vita Nova Ventures AB, Vitrolife, WntResearch, WOCP, Zymetech (Ensímtekní ehf,

Contacts

If you want to receive information on how to become a sponsor or how to participate, then please contact:

Mattias Johansson

Email: mattias.johansson@ezenze.com

Tel. Swe: +46 (0) 733-37 11 82

Tel. UK: +44 (0) 20 7795 81 32

Daniel Johansson

Email: daniel.johansson@ezenze.com

Tel. Swe: +46 (0) 706 70 60 64

ANGLOBIOTECH
NORDICCONFERENCE IX

www.anglonordicbiotech.com