

EVALUATION

ANGLO|BIOTECH NORDIC|CONFERENCE VII

1VS Westminster Conference Centre London
15 April, 2010

atlasventure SM
Investment Room

Ezenze
www.ezenze.com

Gold Sponsors



Summary of the Evaluation of the Anglonordic Biotech Conference VII

Venue: 1VS Westminster Conference Centre, 1 Victoria Street, London

Date: 15 April, 2010

www.anglonordicbiotech.com

ABC is the only biotech conference with focus on the Anglonordic regions!

The Anglo-Nordic region continues to be one of the fastest growing biotech regions in the world. Now entering our eighth consecutive year, the Anglonordic Biotech Conference provides the ideal one-stop opportunity to discover, collaborate and invest in this success. By invitation only, the select audience is restricted to drug discovery-, pharmaceutical and venture capital firms.

The conference consists of four areas that have on-going activities simultaneously. The areas are; the Main Conference Room, Atlas Venture's Investment Room, the One-to-One Meetings Area and the Exhibition/Lounge Area.

The main aim of the conference is to promote and initiate partnerships, investment and alliances between the regions and provide information about the latest news on biotech funding and strategic partnering.

On 15th of April 2010, Ezenze Ltd, The Swedish and Danish Trade Councils, Innovation Norway, UK Trade & Investment and Atlas Venture organised the seventh Anglonordic Biotech Conference.

In total 270 key decision makers from 200 biotechnology-, pharmaceutical- and venture capital companies attended the one-and-a-half-day-conference (of 280 registered delegates, 270 turned up, which means there was only a 3,5 % drop out). The conference started with a drink reception the evening before at the Spanish Ambassador's Residence in London. Spain was the Guest Country 2010.

The questionnaire was sent out to 244 delegates. In total 99 companies/delegates participated in this evaluation.

The 99 companies attending this evaluation answered that thanks to the Anglonordic Biotech Conference they have together made approximately 70 business deals and partnerships with other attending companies since the conference started 2004. Together they would also after the conference 2010 do approximately 400 follow-ups with other attending companies.

Conference benefits included the newest partnering software that enabled participants to select and pre-arrange meetings with the most suitable potential partners. In total the conference had 150 pre-booked one-to-one meetings and assumable over 300 casual meetings were taking place in the lounge area.

A big success 2010 was Atlas Venture's Investment Room that offered nine fruitful biotechnology companies the opportunity to present investment pitches towards an audience of 45 Global Investment firms and pharmaceuticals.

Companies and organisations that supported the Anglonordic Biotech Conference VII:

Gold Sponsors: Merck & Co., Inc., Oslo Cancer Cluster, Granzer Regulatory Consulting & Services

Silver Sponsors: Flanders Investment & Trade, Carpenova AB

Supporting Sponsors: Innomedica, Thomson Reuters, Hospira, Smerud Medical Research, Turku Science Park, Teva Pharmaceuticals, Unilabs

Luncheon and Afternoon Buffet Sponsors: Nexus Oncology, Ezenze Ltd

Guest Country: Spain (including companies, biotech clusters and government from Spain).

Organisers: Atlas Venture LLP, Ezenze Ltd, UK Trade & Investment, Swedish Trade Council, Innovation Norway, Danish Trade Council

Media Partners: Biotech Sweden, BioCentury, New Scientist, Pharmedicalicensing.com, Citigate Dewe Rogerson, Bio-Spectrum

Partners: BioPartner.co.uk, Sweden Bio

Programme in the Main Conference Room and in Atlas Venture's Investment Room

14th of April - Kick-off, evening before the event, Drink Reception at the Spanish Ambassador's Residence in London

15th of April

Conference Programme – Main Conference Room

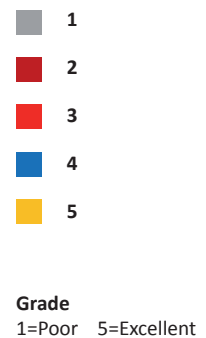
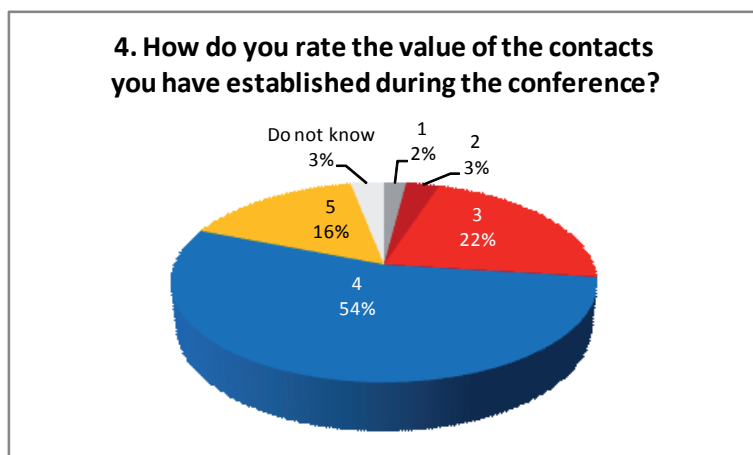
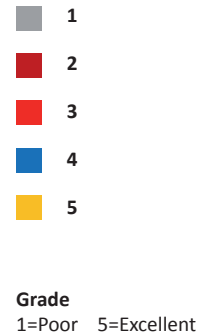
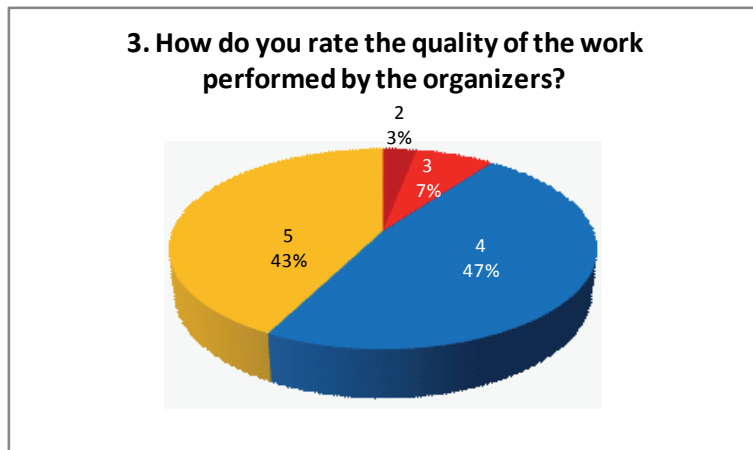
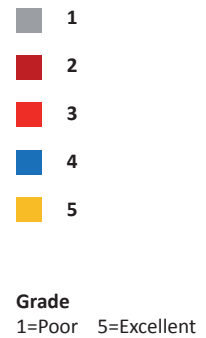
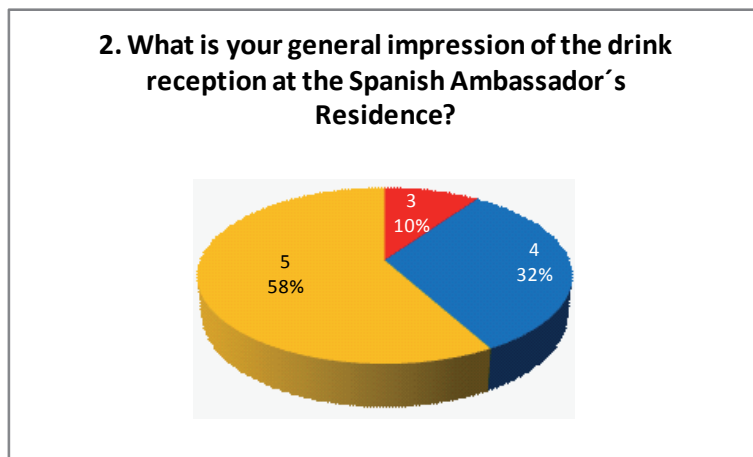
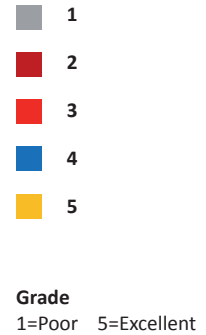
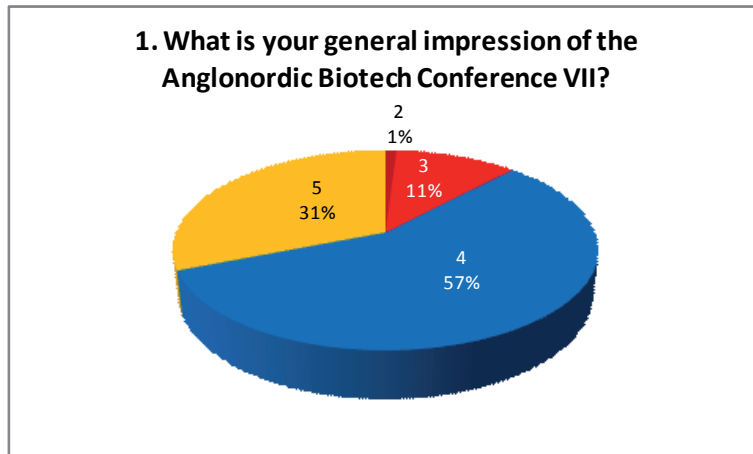
- 09.40 – 10.00 **Welcome on behalf of Chairman** - Hans Boström, Director, Scientific Liaison Licensing and External Research, Europe, Merck Sharp & Dome
- 10.00 – 10.45 **Partnering pitches**
- **Creative Antibiotics** - www.creativeantibiotics.com
- **Heptares Therapeutics** - www.heptares.com
- **Egalet** - www.egalet.com
- 10.45 – 11.15 **The new Merck- Expanded areas for external partnerships**, Margaret Beer, Senior Director and Head Licensing and External Research Europe, Merck Sharp & Dome
- 11.15 – 11.25 **Q&A with Merck**
- 11.25 – 11.45 **Regulatory challenges in global development - How to fulfill EU and US regulatory requirements**, Dr Ulrich Granzer, CEO, Granzer Regulatory Consulting & Services
- 11.45 – 12.00 **The Conference Guest Country Spain introduces – Spain and biotech: a successful combination**
- 12.00 – 13.15 **LUNCH** - Sponsored by Nexus Oncology Ltd
- 13.15 – 14.15 **If I knew then what I Know Today** (Panel discussion)
Moderator: Mike Ward, Senior Editor, Biocentury
Panel:
- **Stephen Parker**, Celtic Pharma Holdings
- **Claus Møller**, CEO, Azanta A/S
- **Jeremy Curnock** Cook, Chairman, International Bioscience Managers Ltd
- 14.15 – 14.30 **Turbo charging biotech in Oslo – Oslo Cancer Cluster Innovation Park**, Bjarte Reve, CEO, Oslo Cancer Cluster
- 14.30 – 15.15 **Partnering pitches**
- **Lytix Biopharma** - www.lytixbiopharma.com
- **Domainex** - www.domainex.co.uk
- **PCI Biotech** - www.pcibiotech.no
- 15.15 – 15.45 **Latest News on European Funding** - Regina Hodits, Partner, Atlas Venture
- 15.45 – 16.00 **Conclusions and Q&A**
- 16.00 – 18.30 **Afternoon Buffet and Drinks** – Sponsored by Ezenze Ltd

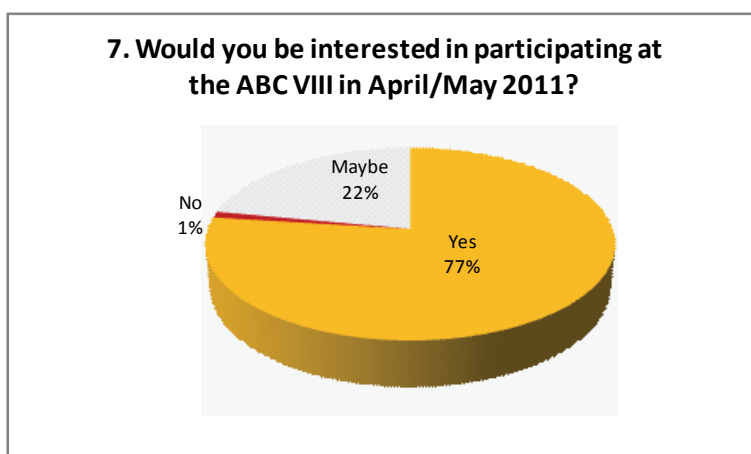
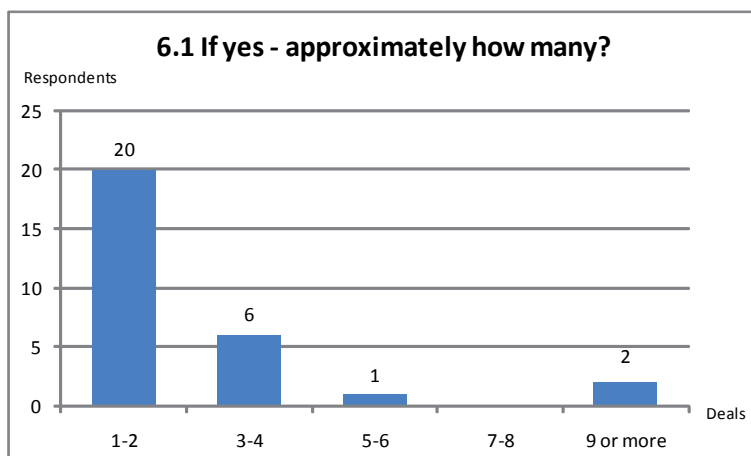
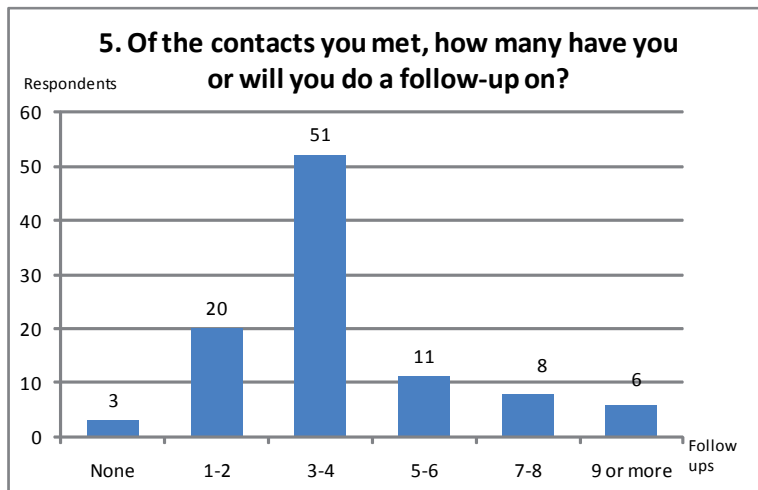
Presenting companies – Atlas Venture's Investment Room

- 45 global investment firms and pharmaceuticals attended the investment room and ABC VII

Epitherapeutics	Serendex
PCI Biotech	Photocure
Nexstim	Hormos Medical
Trojantec	Orphazyme
ITS Innovation	

Evaluation of ABC VII, 15 april 2010





Official statements

Professor Nicholas Barnes, CEO, Celentyx

Once again the Anglonordic Biotech Conference has delivered a very useful networking opportunity. We are very pleased with the business this conference generates for our company.

Dr Anders Weber, Board member, RSP Systems A/S

The format of a one day conference at a convenient location is great. The event is refreshingly simple and efficient!

Rob Pinnock, Director Scientific Liaison, Merck & Co

We sponsor this because it is a productive meeting at a good time of the year.

Jane Worlock, CBO, Akthelia Pharmaceuticals

Another great conference in 2010. We received some genuine interest and leads for follow-up regarding inward investment.

Nori Matsuo, Apposite Capital

I think ABC is a higher conference. I hope ABC could continue this events. I have interests in contacts to Investors as well as Biotech.

Martin Welschhof, Managing Director, Affitech

I like ABC because the meeting has critical mass but still provides a private and intimate atmosphere; which is the key to high quality interaction and communication.

Esther Moscatel Mendelsohn, Partner, Kerentech

Very well organized, a real success, congratulations, once again.

Erik Christensen, CEO, DiaGenic ASA

A very good meeting place and communication tool for Nordic companies (SME) towards the UK market. Please continue the good work.

Anna Kalmi, Vice President, Innomedica Ltd

Great conference with high quality presentations. Right people, right size and right scale.

Jonathan Hepple, Partner, Rosetta Capital

An excellent opportunity to identify promising investment opportunities

Kieran Rooney, Managing Director, Halo BioConsulting Ltd

Few events in the European biotech calendar attract such an extensive array of active life science investors as does the Anglonordic Biotech Conference. This conference is essential for anyone serious about doing deals or looking for investment.

Graham Fewster, Thomson Reuters

Very Good!

Per Lek, Senior Partner, Acure Pharma AB

Nice informal atmosphere, with big pharma, big investors and small biotech companies making it an excellent conference to find old and new colleagues and potential partners.

Contacts:

If your company would be interested in participating and/or to sponsor next year's event, please don't hesitate to contact one of the following persons for more information:

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